

Digital Story Telling Rubric

Student Name: _____

Category	20	15	10	5	Subtotal
Point of View - Purpose	Establishes a purpose early on and maintains a clear focus throughout.	Establishes a purpose early on and maintains focus for most of the presentation.	There are a few lapses in focus, but the purpose is fairly clear.	It is difficult to figure out the purpose of the presentation.	
Voice - Pacing & Economy	The pace (rhythm and voice punctuation) fits the story line and helps the audience really "get into" the story. The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long.	Occasionally speaks too fast or too slowly for the story line. The pacing (rhythm and voice punctuation) is relatively engaging for the audience. The story composition is typically good, though it seems to drag somewhat OR need slightly more detail in one or two sections.	Tries to use pacing (rhythm and voice punctuation), but it is often noticeable that the pacing does not fit the story line. Audience is not consistently engaged. The story seems to need more editing. It is noticeably too long or too short in more than one section.	No attempt to match the pace of the storytelling to the story line or the audience. The story needs extensive editing. It is too long or too short to be interesting.	
Images	Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attempt was made to use images to create an atmosphere/ tone but it needed more work. Image choice is logical.	Little or no attempt to use images to create an appropriate atmosphere/ tone.	
Content	Content is accurate, in depth, and well presented. It is obvious that the student thoroughly researched the topic.	Content is generally solid, and minor inaccuracies do not distract from the overall content. Research is generally good, but may be superficial at points.	Content meets the bare minimum expectations, but the information presented is largely superficial. Some inaccuracies or oversights.	Information presented is largely inaccurate and presentation is overall superficial. Some glaring errors and inaccuracies.	
Grammar	Grammar and usage were correct (for the dialect chosen) and contributed to clarity, style and character development.	Grammar and usage were typically correct (for the dialect chosen) and errors did not detract from the story.	Grammar and usage were typically correct but errors detracted from story.	Repeated errors in grammar and usage distracted greatly from the story.	
The Details/ Following Instructions	Student follows all instructions with an eye for detail. All citation is presented in the proper format.	Student largely follows instructions with a few, minor, oversights that do not impact organization or teacher's ability to review. All citation is presented in the proper format.	Student overlooks several instructions, some oversights are glaring. Citation incomplete or in the wrong format.	Instructions largely ignored. Student does not cite information or does not follow proper format.	
Final Score:					